

METHOD AND SYSTEM FOR ADMINISTERING AN ON-LINE FUND-RAISING EVENT

Abstract of the Disclosure

5 A fund-raising method and system relating to the planning and administration of fund-raising events such as live auctions, on-line sales, and on-line auction events. In a preferred aspect, a centralized Web site accessible by network users is provided and maintained for hosting on-line fund-raising auctions of goods or services in the name of fund-raising entities, where the goods or services are not owned or provided by
10 the fund-raising entities, and preferably are provided or owned by the host of the fund-raising event or host of the Web site. The goods or services are auctioned to users visiting the Web site, payment from a user successfully bidding on a good or service for auction is received and a portion of the payment preferably is allocated to the fund-raising entity. A rebate may be provided to the fund-raising organization proportional to a total amount of
15 revenue generated during a fund-raising event, the rebate may be applicable to the cost of future fund-raising events. A communication network-based system and software program for implementing the present invention are also disclosed.

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